

A MARINE IDENTITY FOR MONTREAL



BACKGROUND:

- A historic site, Alexandra Pier is a front-row witness to Montreal's creation and growth
- Passenger terminal refurbished for Expo 67
- Despite major investments in maintenance, these infrastructures showed marked signs of aging and operational obsolescence
- Booming cruise market in Montreal: 86,000 passengers and crew members in 2016

OBJECTIVES:

- Give these sites a marine vocation
- Improve the reception of cruise passengers, a booming market on the St. Lawrence
- Integrate the pier and terminal into the urban fabric of Old Montreal
- Provide better access to the river
- Roll out a marine architectural identity in the heart of Old Montreal for 2017, a year brimming with symbols and festivities for Montreal

PROJECT OVERVIEW

- Total cost: \$78 million, including a \$20 million contribution from the government of Quebec and \$15 million from the City of Montreal
- Reconstruction of the ground floor of the passenger terminal to better meet the operational needs of shipping lines and cruise passengers
- Upgrading of the parking area on the side of the secondary terminal
- Wider middle lane for better traffic flow of taxis and buses
- Construction of a new observation tower
- Preservation of parking spaces
- Main access at the entrance to the pier to bring the terminal into the urban fabric better
- Installation of an accessible green rooftop
- Lowering of the pier and installation of a public place, fostering better access to the river
- Implementation of an interpretation centre of port activities (*port centre*)
- Timeline: 2017, excluding the tower which will be ready in 2019